- **for the Media**
- **for Presenters**
- **for Exhibitors**
- **for Attendees**

iste atlanta
LEARNING AND LEADING WITH TECHNOLOGY
NECC 2007 June 24–27, Georgia World Congress Center

NECC 2007 > **Program** > **Search Results Details**

At a Glance | Program | Exhibit Hall | ISTE Member Events | Registration | Travel | About Us | Site Map

RSS What is RSS?

Questions about the Program?
neccprogram@iste.org

Key:

Additional Fee Required

Leadership Strand

Virtual Schooling Strand

Global Collaboration

Video-on-Demand

Program Search Details

Register!

SUF262 Advanced Blogging, or Dealing with Sidebar Envy
[Workshop : Hands-on]

David Warlick, The Landmark Project with Marcie Hull and Chris Lehmann
Sunday, 6/24/2007, 8:30am–3:30pm; OMNI Dogwood B

Beginners and blogmeisters will examine and implement the most useful and interesting tools available for the Web 2.0 community. Think "tinker-toy philosophers."

Blog Tag(s):	necc, n07s142
	View blog entries about this event (if any)
	View blog entries about NECC
Fee:	$199 ($219 after April 27)
Length:	Full-day
Platform:	Not Applicable

Program Search
Program Planner

Tips for Searching the NECC Program

- See **Program** for preselected searches by category.

- See **Registration** for a listing of events included in your conference fee. **Note:** workshops and some selected events require an additional fee.

- See **Conference Planner** for preselected searches by time; the planner is a great

Video-on-Demand

Podcast

ISTE 100
.iste100

Best of NECC
Worskhops
Best 2006

Hosted by ISTE's
*Learning & Leading
with Technology*
magazine
L&L

Workshop
Format
Hands-On
Seminar/Demo

Workshop Lab
Environment
Full Lab
Partner Lab
BYOL Own Laptop
NO LAB No Lab

Workshop Lab
Platform
WIN Windows
Mac Macintosh
NONE None

Lab:	BYOL Lab
Skill:	Intermediate
Theme/Strand:	Professional Learning—Instructional & Administrative Productivity Tools/Resources
Keywords:	web20 blog blogging rss
Special Focus:	Program content involves the use of commonly available technology and not necessarily a 1-to-1 ratio of technology to student.
Audience:	Technology Integration Specialists, Technology Facilitators, Technology Coordinators, Teacher Educators, Teachers, Staff Developers, Principals, Library Media Specialists, Curriculum Specialists, Chief Technology Officers
Level:	All
NETS•S:	1- 6
NETS•T:	I- VI
NETS•A:	I- VI
NETS Summary:	Blogging and related Web 2.0 applications are rapidly becoming a platform for online, collaborative productivity. Students, teachers, and administration are beginning to use these technologies as a teaching, learning, communication, team-building, and visioning tool. With any new technology, potent enough to insert itself so rapidly into our culture, there are vast ethical implications that must become a part of our very notions of literacy.
E-mail:	david@landmark-project.com
URL:	http://landmark-project.com/web2workshop/

tool for helping you sort through all the options!

- See the **Schedule of Events** to view how everything fits together.

- See **Themes & Strands** to better understand your search results.

NEW! Blogging NECC Sessions
We invite everyone to blog the sessions they attend.

On the **Program Search Results and Details** pages, we'll list the tag specific to each session.

On the Details page, we'll list the tags again, AND include a **session-specific Technorati link** so you can read all the entries on that specific session.

Bring your laptop and give it a try!

Workshop Skill Level

BEG Beginner

INT Intermediate

ADV Advanced

ALL All

Thanks to our Tier 1 Sponsors!

at&t
Your world. Delivered.

Gateway.

Thanks to our Tier 2 Sponsors!

CDW-G

Thinkfinity.org
supported by The Verizon Foundation

PROMETHEAN
LIGHTING THE FLAME OF LEARNING

Thanks to our Tier 3 Sponsors!

InFocus
The Big Picture

ISTE's flagship publication...

Purpose & Objectives

The shape of information has changed in just the last 15 years. We work, play, and make our daily decisions based on information that has become increasingly digital, networked, and overwhelming. The nature of information has continued to change, especially during the past two years as a new category of web tools has emerged. Blogging, podcasting, social bookmarks, social media, and RSS (to mention only a few) are so dramatically changing the way that we think about information, that we are now calling it Web 2.0.

These new tools have reshaped information. It comes from new sources, flows in new directions, and connects and reconnects in brand new ways. Today, the content that we use to accomplish our goals increasingly comes out of conversations, rather than traditional publishing, and that information seems to organize itself in ways that are logical and in ways that depend more on the behavior of the reader than the writer. Readers and writers are connecting with each other, engaging in knowledge-building conversations, and becoming both learner and teacher, simultaneously.

These developments affect education in fundamental ways, because as the shape of information changes, so too must our notions of literacy. This is why it is so important that educators, from teacher assistants to school board members, must come to understand the new web.

This session will actually be two workshops in one. The first will be the traditional make-and-take experience. Beginners will have an opportunity to establish their first blog, and become skilled in posting their insights and joining the great educational blogversation. Advanced web fliers, and newbies alike, will have the opportunity to explore and incorporate into their new web experience, a variety of basic and advanced tools that will further engage them as new web citizens.

The second part of this workshop will be quieter, a little more underground, and potentially richer in terms of finding a better understanding of these new tools and this new shape of information. Following an unconference model, participants will write their own agenda for the part of the workshop, posing essential questions about the web as an emerging platform for learning, and engaging in an online and continuing conversation tied to what and how we teach our children.

Through this day-long workshop, participants will learning, play, and work with new tools. They will also reflect, write, record, and react to the possibilities for the read/write web in terms of what and how we teach. The agenda for these informal online discussions will be set by the group, using a wiki, and the emerging and continuing conversation will become part of the online handouts for the workshop, available beyond the event for access and even for further discussion.

The tools that participants will be exposed to will related to blogging, wikis, RSS, tagging, podcasting, social bookmarks, social media, and mashup applications. Some will hit home. Some won't. But all participants will leave as citizens of the New Web.

Outline

Introduction -- a brief history of information [15 minutes]

Your first blog -- assist newbies in setting up their first blog. Experienced bloggers will spend this time establishing an agenda for the unconference part of the workshop using a wiki [45 minutes]

An examination of the wiki agenda with input from newbies [15 minutes]

Tagging and techniques for tagging blogs [30 minutes]

Introduction to RSS [15 minutes]

About aggregators and setting up an aggregator [60 minutes]

An overview of advanced blogging tools [45 minutes]

Reflection, writing, debriefing, and wiki notes [30 minutes]

Advanced Wikis [30 minutes]

Social bookmarks, social media, and mega aggregators [45 minutes]

Supporting Research

A growing body of content is being written about Web 2.0 applications and education. However, the technology is too new for research to have emerged

indicating the new web's impact on teaching, learning, and education administration.

Presenter Background

David Warlick is a 30-year educator with experience in the classroom, administration, work with a state department of education, and instructional technology consultant. He is the author of three books on literacy and technology, and has presented workshops and keynote addresses throughout the U.S. Europe, Asia, and South America.

Mr. Warlick is also a prominant education blogger and podcaster, and has developed some of the most popular education-related web 2.0 tools on the Internet.

Prerequisites

Participants should be comfortable and confident with computers and the Internet.

Referenced Web Links

Many! -- see evolving web page above!

program search

National Educational Computing Conference
June 24–27, 2007 • Georgia World Congress Center • Atlanta, GA

At a Glance | **Program** | **Social Events** | **Exhibit Hall** | **Registration** | **Housing/Travel** | **About Us** | **Sitemap** |

Web 2 Workshop

This workshop is being planned for NECC (if accepted)

Session Wikis Wiki notes taken by session attendees

TechLearning Texas

Subscribe RSS

This presentation is delivered in a variety of styles, sometimes as a presentation of ideas and resources and sometimes as a BloggerCon/ unconference style of interactive event. Here are a list of topics that are fequently included, but this is by no means a limiting list.

- NECC Exhibitors -- Prelim...

  David Warlick posted a photo:

Sidebar Navigation

- HomePage

Keynotes
- Redefining Literacy for the 21st Century
- Flat Classrooms
- Telling the New Story
- Harnessing the New Shape of Information
- Retooling for the Millennial Child
- New Stories for the Millennials
- New Teaching and Learning on the Edge of Change

Breakout Topics
- Podcasting and Podcatching for the

- Absolute Beginner

- Web 2 Workshop

- Podcasting for Educators

- k12online2006

- Harnessing the Digital Landscape

- Right and Wrong on the Information Highway

- Educators Guide To Blogging

- Video Games as Learning Engines

- The Art and Technique of Wikis

- EduBloggerCon

- Web 2 Conversations

- ParentingMillennials

- WikiSandbox
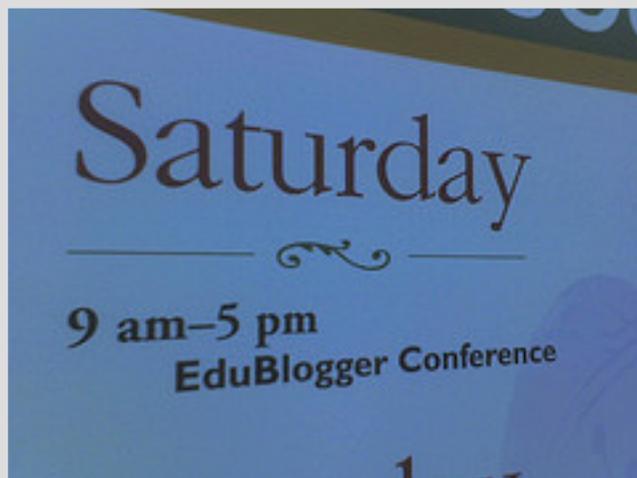
PmWiki

- Basic Editing

- ChangeLog

- Admin

- EduBloggerCon

  David Warlick posted a photo:

- Georgia

  David Warlick posted a photo:

- HSTI

  David Warlick posted a photo:

edit SideBar

Search:

-

What is Web 2.0?

Web 2.0 encompasses a family of web applications that make the web more participatory in nature.

EX: Blogs, wikis, RSS aggregators, social bookmarks, social media

Information Changes

1. Content increasingly comes from conversation

2. Content is organized & enhanced by its readers

3. People increasingly connect with each other through their content -- through their ideas